

# WISCONSIN WOMEN'S COUNCIL BOARD MEETING

September 6, 2017 Wisconsin State Capitol

### BOARD BUSINESS

### **Confirmed Attendees**

Mary Jo Baas, Chair

Patty Cadorin

Karen Katz

Kim Nickel

Jessie Nicholson

Carrie Richard

Senator Janis Ringhand

Brianna Buch (by phone)

Katie Mnuk (by phone)

### Not able to Attend

Cindy Block (family emergency)

Jessica Ward

4 Vacant Seats (1 Senate; 2 Assembly)

### <u>News</u>

Cindy Block

Michelle Mettner

Thank you to the Dept. of Administration, Bureau of Financial Management for taking over WWC invoice and payment processing under the new STAR System.

Women's Council Facebook Page - grown from 300 to 400 Likes in the past year.

### **Approval of Minutes**

- a) March 1, 2017
- b) June 7, 2017

# NEW RESOURCES

- New WI State Public Meetings Website
- League of WI Municipalities'
   Women in Gov't Website

### NEW HTTPS://PUBLICMEETINGS.WI.GOV



### **Public Meeting Notices & Minutes**

Date & Time 🔻	Agency	Title	Location	Contact	Actions
11/13/2017 10:30 AM	Department of Transportation	Rustic Roads Board	4802 Sheboygan Avenue Madison, WI	Liat Bonneville liat.bonneville@dot.wi.gov 608-267-3614	Ø VIEW
10/25/2017 12:00 PM	Department of Children and Families	Milwaukee Child Welfare Partnership Council - Health & Education Committee	635 N. 26th Street Milwaukee, WI	Deanna Alexander Deanna Alexander@wisconsin.gov 414-343-5759	Ø VIEW
9/29/2017 12:00 AM	Department of Children and Families	Milwaukee Child Welfare Partnership Council	635 N. 26th Street Milwaukee, WI	Deanna Alexander Deanna Alexander@wisconsin.gov 414-343-5759	Ø VIEW
9/28/2017 2:00 PM	Department of Agriculture, Trade and Consumer Protection	Emerald Ash Borer Operations Group	DATCP, POSOB, Conference Room 266 2811 Agriculture Drive Madison, WI	Shahla Werner Shahla Werner@wi.gov 608-224-4573	Ø VIEW
9/14/2017 4:30 PM	Department of Safety & Professional Services	Pharmacy Society of Wisconsin (PSW) Annual Meeting	300 Harborview Plaza La Crosse, WI	Dan Williams Dan.Williams@wisconsin.gov (608) 266-2112	Ø VIEW
9/13/2017 5:00 PM	Department of Transportation	Eau Galle River Bridge Replacement	323 West Winter Avenue Elmwood, WI	Tyler Rongstad tyler.rongstad@dot.wi.gov 715-461-0372	Ø VIEW
9/6/2017 11:30 AM	Department of Administration	Wisconsin Women's Council	State Capitol 328NW Madison, WI	Christine Lidbury christine.lidbury@wisconsin.gov 608-266-2219	Ø VIEW
8/29/2017 11:00 AM	Department of Tourism	The Joint Effort Marketing (JEM) Grant Committee	201 W. Washington Avenue	Lisa Marshall  marshall@travelwisconsin.com	ß VIEW











#### Wisconsin Women's Council

09/06/2017 11:30 AM - 09 /06/2017 01:30 PM

State Capitol, Madison, WI- 53703

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Search

Agency: Department of Administration Contact: Christine Lidbury 608-266-2219

Regular quarterly meeting of the Wisconsin Women's Council Board. http://www.womenscouncil.wi.gov

Wednesday, September 6, 2017, 11:30 AM Wisconsin State Capitol, Room 328 NW

AGENDA Mary Jo Baas, Chair

11:30 - 11:45

- 1. Welcome / Introductions
- 2. Board Business a. Approval of Minute
- 11:45 12:15 Proposed Programs/Activities
- 3. Caregiver Education & Outreach
- a. Report on Beloit activities
- b. Proposed public education and listening sessions, Fall 2017
- c. Forward Planning for 2018

12:45 - 1:20 Agency Updates

- 4. Trailblazer Award program
- a. Report on June Alumni Event
- b. 2018 Awards Schedule











# WWW.LWM-INFO.ORG/1238/WOMEN-IN-GOVERNMENT

Boosting government as a career path for women. The research shows that modeling and mentoring makes a difference in the path a young person chooses. The motto is "if they can see it, they can be it!"

You can join in: choose one or two questions from the five below and send your answers in an email along with a picture to <a href="mailto:league@lwm-info.org">league@lwm-info.org</a> with the subject line "Me in Government." We will feature you below and in our social media.

- 1) Why did you choose a career in govt.?
- 2) What advice would you give your younger self?
- 3) Is there someone or something that made a difference in your career that others could learn from?
- 4) What opportunities do you see for women in government?
- 5) Tell us about one or two accomplishments that you are especially proud of in your career.

Women in Government | LWM, WI

http://www.lwm-info.org/1238/Women-in-Government

Why did you choose a career in govt.? I choose a career in government because I wanted to ensure that future generations would have a high quality of life. Protecting the environment and meeting in storing educational and economic inflastructural systems are key components of its.) Becoming a parent brought these is sure to the forefront for me and I decided to be action instead of just environment what had not of word in youghter would grow up in:

What opportunities do you see for women in government? The public sector is riple with opportunities for women. Differing perspectives and experiences make policie and the resulting discussions note comprehensive and successful. I would encourage other women to pursue whatever governing body or department is of interest to the and utilize their shallow make a posterior inmost on their communities.

Feb. 201



Teresa Anderson, P.E., leads an engineering team in the Rice Lake office of MSA

Why did you choos a career in government? I give up Rice Lake, Misconian less than 100 propell, and wanted a career that would let the continue to be and worker. In a small bown, Acid water to be able to the continue to be and worker to be able to under the continue to the plant and science to make the continue to the plant and science to make the continue to the plant and science to make the continue to the plant and science to make the continue to the plant and science to make the continue to the plant and science to make the continue to the plant and science to make the continue to the plant and science to make the continue to the continue to the plant and science to make the continue to th

What opportunities do you see for women in government? Being 'in government' is not about bring make or female, it is about working hard of so what is best for the people you represent. Throughout my carreer, he met many strong women with various roles in government, from mayors and village presidents to municipal circles are treatment part operators. I've come to relate that women in government expresent many different sail sets: executive, administrative and hardson, but what these women have no common is a passion for serving their communities to the best of their abilities. Opportunities for women in government are plentful, we just need to rise to the challenge.

Feb. 2016

Allison Byrne, Alderwoman for the Sixth District of the City of Wauwatose League Lobby Team



Why disparchess a career in politics? My vocational goals were neer politics. While visiting on a Mattern in Education i verte a Department of the the city dy was written and one with the politics and an addemant, a seal was opening in or partiest and he supplement on its set of the developing countries and an addemant, a seal was opening in or partiest and he supplement on I seal and the exhibiting countries and an addemant or parties and the supplement of the composition of the city count of Waswatoria. Whe have a very large council of slattern, only three of whom are women. While gender is not the only area where varied the composition of the city count of Waswatoria. Whe have a very large council of slattern, only three of whom are women. While gender is not the only area where varied to the composition of the city countries of the count

Like all people who seek putilic office, I believe my constituents will benefit by the votes I make while foundly serving in their interest. An additional incluvator for me is that face hast living an underrepresented vote, that of ottore, mother, teacher, and care giver, to the composition of city council. This does not make me more qualified than the many attorneys on council, but it certainly does not make me less so.

What advice would you give to your younger self? Find a mentor not afraid to tell you when you are wrong. Accept you will make mistakes, forgive yourself and move on

Constructive criticism is limited as a public official. We often hear why a constituent is displeased with a vote, or even with a project beyond our control, however constituent feedback may not take into account competing government priorities. And while we personally have the benefit of understanding the city at large, self-assessing the effectiveness of not rever installation priorities as an effected initial is difficial. Installation as trusted and control priorities are self-assessing the effectiveness of notice fertiback is a family assessed.

Leaving a meeting where we wished we phrased something differently, or brought more of a polished voice into the room, is not unique to our profession. However, working a public official means all your time on the job is open for civic comment. Finding a trusted mertor, ideally one who understands the complicated dynamics at play for the multicosist is as whole. In offer you shore assessment and redeback is control for professional roowth.

Feb. 2016

KateLynn Schmitt, Deputy Treasurer/Administrative Services Coordinator, Village of Richfield, League Lobby Team

# PROPOSED PROGRAMS & ACTIVITIES

- Guest Speakers
- Proposal Family Caregiver
   Education & Outreach
- 2018 Trailblazer Awards

### **GUEST SPEAKERS**

# Lynn Gall, Alzheimer's & Family Caregiver Coordinator, WI DHS, Office on Aging

Lynn Gall administers the Wisconsin Alzheimer's
Family Caregiver Support Program (AFCSP) and
National Family Caregiver Support Program
(NFCSP) for the Wisconsin Department of Health
Services, which serve families and older adults who
are ineligible for Family Care, IRIS or other
Medicaid-funded long term care programs. Lynn is a
member of the DHS Dementia Care System Redesign
Steering Committee, manages the Tribal Dementia
Care Specialist Program, and serves as the
emergency preparedness liaison for the DHS Bureau
of Aging and Disability Resources.

### Lisa Pugh, Executive Director The Arc Wisconsin

The Arc Wisconsin is the state's oldest grassroots disability advocacy organization supporting people with intellectual and developmental disabilities (I/DD) and their families over the arc of their lifetime. She is a former Kennedy Foundation Fellow who worked as a disability policy advisor in the United States Congress and the U.S. Department of Education in 2009-2010. She was appointed by President Obama as a representative on the President's Committee for People with Intellectual Disabilities in 2015 and she served on the Congressional Advisory Committee for Increasing Competitive Integrated Employment for People with Disabilities through 2016. She was recently awarded the Excellence In Advocacy Award from the Wisconsin Women's Network as part of 2017 Women's Equality Day. She is married mom to three children, including her daughter Erika – who has a developmental disability.



Conferences that Inspire Solutions

#### Convening Wisconsin's Family Support Coalition

#### Statement of Purpose:

Family supports for both families of people with disabilities and caregivers of older adults are essential in Wisconsin. While Wisconsin has developed resources aimed at an individual's needs for long-term services and supports, resources aimed at supporting the family and family caregiver are fragmented and insufficient to meet the needs of families statewide. In response to this issue, Wisconsin's Family Support Coalition will convene to develop a comprehensive strategy to address the needs of families providing care, improve resource coordination, increase access to family supports and create an action plan with concrete next steps aimed at sustaining Wisconsin families into the future.

#### August 3, 2017

#### Sponsored by:

- The Johnson Foundation at Wingspread
- The Arc Wisconsin
- · The Arc of Racine County
- · The Arc-Dane County
- · The Arc Fond du Lac

#### About The Johnson Foundation at Wingspread

The Johnson Foundation at Wingspread convenes the right people on timely and compelling topics and empowers them to find innovative solutions with sustained impact. Our meetings among leaders and experts are small and intimate: the issues they address are big and important. Our neutrality creates a unique oasis of trust so the diversity of perspectives around the table are heard and respected. World-class facilitation inspires provocative, yet collaborative, dialogue. Interesting things begin to happen. A common vision emerges. A new path is discovered. Alliances are built. Transformational change takes root

The Foundation has been a catalyst for lasting change in a variety of areas for more than 50 years. We played an instrumental role in conceiving the National Endowment for the Arts, National Public Radio, and the International Criminal Court. From 2008 to 2014, the Foundation developed a groundbreaking national dialogue on freshwater challenges and solutions called Charting New Waters.

More recently, we have tackled important challenges to create positive and lasting change benefitting our local communities with our unique convening for impact model. This includes partnering with a variety of organizations to form the Racine Collaborative for Children's Mental Health (C2MH) to design and implement a plan to improve the mental health of Racine's youth. More than a hundred public, private and non-profit partners are actively engaged in the C2MH effort. The Foundation also helped launch the Greater Racine Collaborative for Healthy Birth Outcomes, a coordinated approach to reduce by half African American infant mortality in Racine.

Today, the Foundation is directing its energy and expertise on catalyzing greater coordination and collaboration among leaders and stakeholders to enhance our quality of life, drive economic vitality and ensure a stronger, better future for all of our communities within the Greater Racine region and beyond.

We know problems can only be solved when diverse partners share their ideas, concerns and commitments in a way that leads to real understanding and positive change. We strive to be the catalyst for that change.

Who we are reflects the passions and values of the Johnson Family. Three generations of this successful Midwestern business family have guided our work. Their enduring commitment to a better world is also our vision.

The Frank Lloyd Wright-designed Johnson family home known as Wingspread, completed in 1939, is nestled amid 36 wooded acres near the western shore of Lake Michigan. It was donated to the Foundation in 1959 to promote "the free exchange of constructive and purposeful ideas." The Johnson Foundation at Wingspread occupies a singular place among conference facilities and conveners with its combination of focused vision, mission, historic and stimulating natural setting and unique convening model.

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The Johnson Foundation at Wingspread
"Convening Wisconsin's Family Support Coalition" – August 3, 2017

### Goals

- Establish a statewide coalition to implement the Wisconsin Family Caregiver Strategy.
- Promote family caregiving as an emerging public health issue that will affect nearly all individuals, families and employers in the next ten years.
- Enhance community-based programming and services available to caregivers.
- Expand culturally appropriate caregiver programming for African-American, Hispanic, Hmong and Native American caregivers.

- Expand respite options available, especially for short-term overnight respite in nursing homes and assisted living facilities.
- Encourage business associations and employers to be partners in preparing working-age residents for family caregiving.
- Reduce stigma related to accepting help by promoting the benefits of accepting caregiver supports.
- Save Wisconsin residents money by enabling families, friends and neighbors to provide safe in-home care for longer periods of time.

Schedule Options (vary by location)

Proposed Sites Fall 2017

Appleton

Onalaska/La Crosse

Rhinelander

**Stevens Point** 

Stakeholder Research for Spring 2018

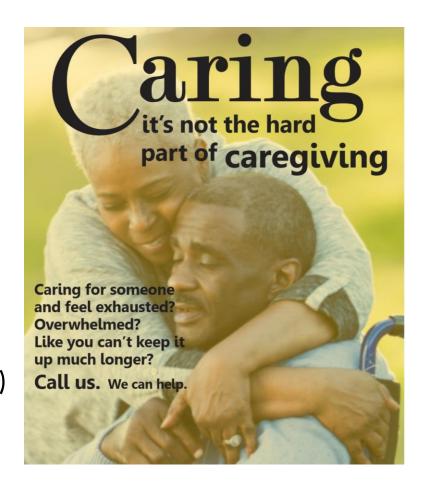
Bayfield County Region (N)

Langlade County Area (NC)

Door County Area (NE)

Crawford County Area (SW)

**Rural Communities** 



### Schedule Options (vary by location)

Time	(approx.)	Target Audience
	<del> </del>	•

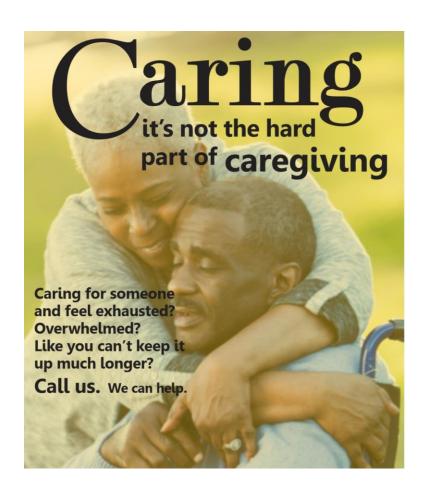
9:30 – 11:00 am Senior caretakers/retirees

Noon – 1:00 pm Large Employer (workers)

2:00 – 3:30 pm I/DD caretakers/parents

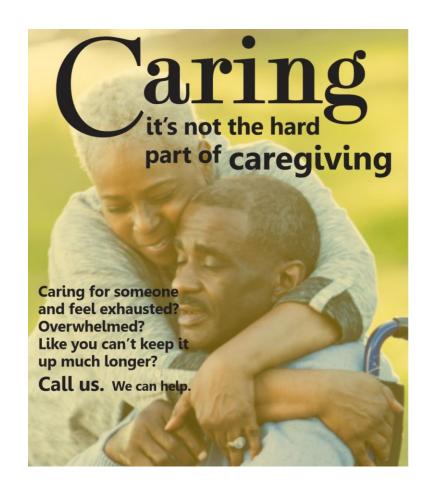
4:00 – 6:00 pm Working adults (both senior and I/DD caretakers)

Resource table/materials at every session.



### Program (60 min) - Panel & Discussion

- Caretaker
- Aging & Disability Resource Center (ADRC) Staff
- County Aging Specialist
- County Disability Specialist
- Women's Council (Emcee & Moderator)



# BELOIT FAMILY CAREGIVER PROGRAM

GRINNELL HOUSE JULY 11, 2017

#### Family Caregiving Panel Discussion

#### Agenda

9:30	Welcome (Paula Schutt)
	Introduction (Christine Lidbury)

9:40 Panel Presentations

Julie Seeman

Family Support Specialist Rock County Council on Aging

Cori Marsh

Dementia Care Specialist ARDC of Rock County

Phil Taber

Spousal Caretaker

Moderator: Christine Lidbury

10:10 Audience Q&A and Discussion

10:25 Closing

Grinnell Hall Senior Center • Beloit, WI July 11, 2017 • 9:30 AM

Hosted by Wisconsin Women's Council, in partnership with the Wisconsin Department of Health Services, Caregiver Support Group, and Wisconsin's Family Caregiver Support Programs

#### About the Presenters

Julie Seeman is the Family Caregiver Support Specialist at the Rock County Council on Aging. She coordinates the National Family Caregiver Support program and the Alzheimer's Caregiver Support program. Julie has worked with family caregivers and their families for over twenty years. She has been employed by Rock County for more than 27 years. Julie has an Associate's Degree in from Blackhawk Technical College in computers. She has two grown children and five grandchildren. She loves to play with her grandchildren, volunteer in the community and is active in her church.

Rock County Council on Aging, 3328 N US Highway 51, Janesville, WI phone: **608-757-5472** | http://www.co.rock.wi.us/aging

Cori Marsh is the Dementia Care Specialist at the Aging and Disability Resource Center of Rock County and has been working with those with dementia and their families for more than 30 years in a variety of settings including hospital, long term care and community settings. Cori's focus currently is to provided education, outreach and support to those that are coping with Alzheimer's disease and related dementia and their care partners.

Aging and Disability Resource Center of Rock County (ADRC)

1900 Center Ave., Janesville, WI | phone: 608-741-3600 or 855-741-3600

http://www.co.rock.wi.us/adrc | Facebook @adrcrock

About the Women's Council The Women's Council is Wisconsin's statutory commission on the status of women and girls. Established in 1983, the Council promotes initiatives that empower women, serves as a clearinghouse for information for and about women, and promotes unique partnerships to address issues affecting Wisconsin women. The 15-member Council is appointed by the Governor and legislative leaders. Mary Jo Baas, Chair, and Christine Lidbury, Executive Director. http://womenscouncil.wi.gov | Facebook @WIWomen

With special thanks to Mr. Phil Taber, Rock County Council on Aging, ARDC of Rock County, and Ms. Paula Schutt (Director) and the Grinnell Hall Senior Center for providing the space for today's program.

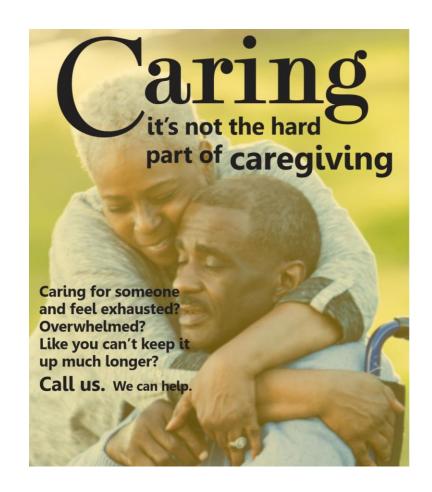




### Program (30 min) – Listening Session

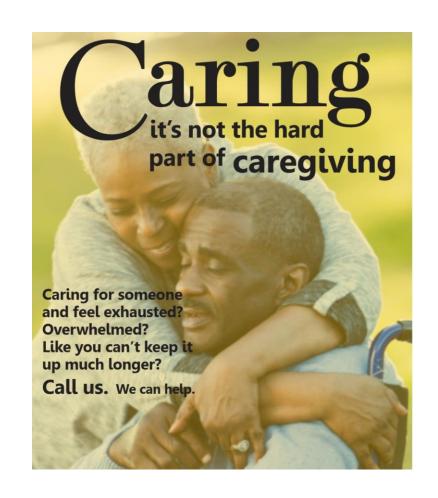
Develop and distribute specific questions to seed conversation. Oral or written responses.

- DHS Office on Aging Representative
- Women's Council
- Tape sessions to facilitate reporting



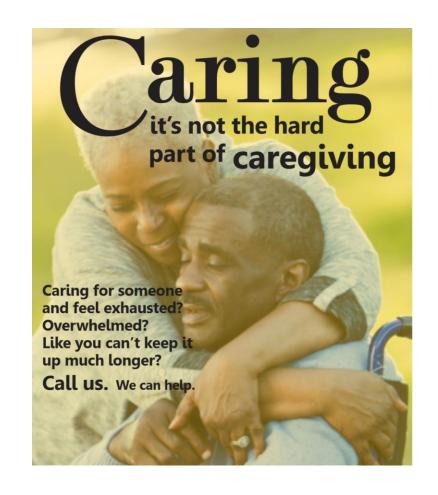
### Focus Groups (Grant Dependent)

- UW Survey Center
- \$4k to \$6k per session
- 8 participants per session (10 max.)
- focused topic (dementia or seniors or disability)
- Survey Center recruits and manages subjects based on directions on demographics (more homogenous the better for a group). Sessions taped.
- Survey Center advises on questions and facilitates.



### Media Outreach Prior to Programs

- Story (stories) in local press
- Advertise
- Build interest
- Make it local
- Radio Interview
- Local Org. Newsletters
- Posters?
- Billboard?



Schedule Options (vary by location)

Proposed Sites Fall 2017

Appleton

Onalaska/La Crosse

Rhinelander

**Stevens Point** 

Stakeholder Research for Spring 2018

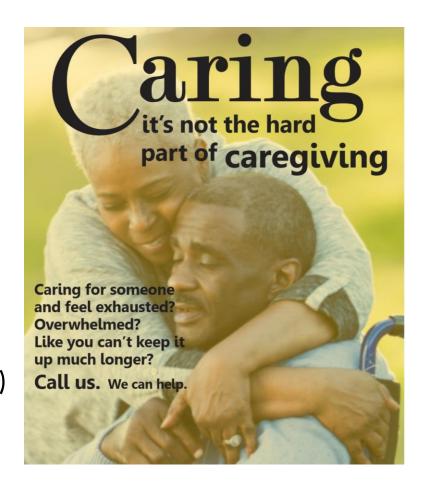
Bayfield County Region (N)

Langlade County Area (NC)

Door County Area (NE)

Crawford County Area (SW)

**Rural Communities** 



# 2018 GOVERNOR'S TRAILBLAZER AWARDS





# CALL FOR NOMINATIONS DISTRIBUTION

**Outreach Materials** 

Press release via Governor's Office

Women's Council Board

Former Trailblazers

Legislators

**WMC** Newsletter

WI Dept. of Administration Northern WI Newsletter

WI Dept. of Tourism Newsletter

Professional Business Women's Associations (TEMPO, Professional Dimension, Business Forum, etc.)

WI Women's Funds

Our distribution list of Business Groups/Associations

WI Certified Women's Businesses List

Advertising Card/Graphics

Sharable Facebook Posts

**Twitter** 

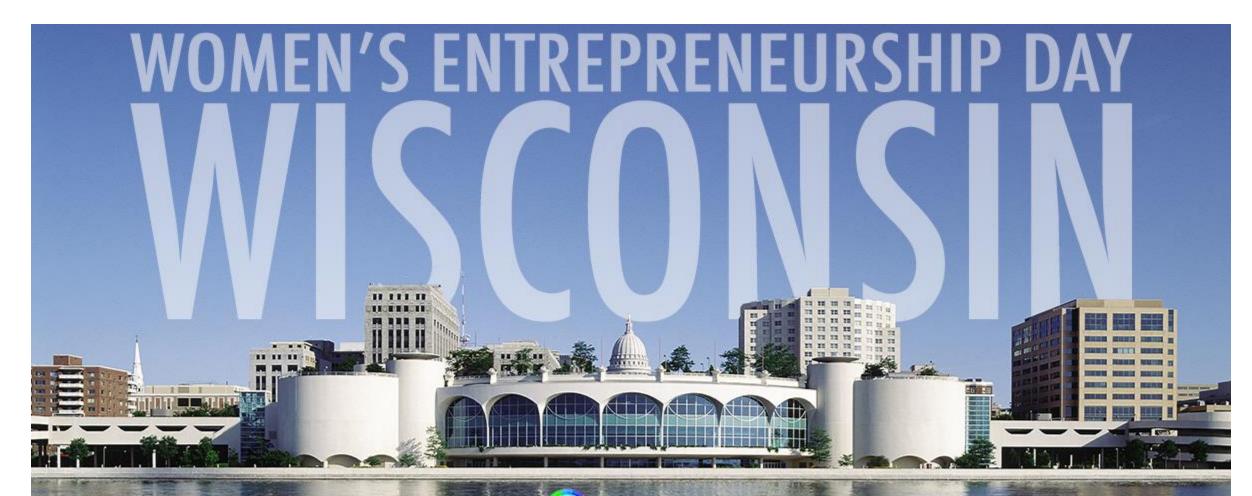
? Do we want to engage paid advertising such as women's magazine such as Queen of the Castle (Eau Claire), Brava (Madison), Small Business Times?



# PARTNERSHIP ACTIVITIES

### **Upcoming Events**

- LWM Women in Local Government Reception
- WI Women's Entrepreneurship Day Conference



Presenting Sponsor:

Summit

CREDIT UNION

WEDIWOMEN'S WISCONSIN 11.14.2017

Monona Terrace

Hosted and Produced by:



# WI WOMEN'S ENTREPRENEURSHIP DAY

WED is the world's largest celebration of women innovators and job creators launching startups that bring ideas to life, drive economic growth and expand human welfare.

WEDwisconsin aims to empower, celebrate, inspire and support women and girls in business and technology locally and globally.

WED's mission is to alleviate poverty by empowering, celebrating and supporting women in business worldwide!

Partners with coordinated events in other US cities.

United Nation's Women's Entrepreneurship Day

Women's Entrepreneurship Week in Wisconsin

# PARTNERSHIP ACTIVITIES

**HIGHLIGHTS** 

Recent Activities
June-Sept 2017

### PARTNER ACTIVITIES & EVENTS

### **Upcoming Events**

### Women in Local Government Reception

League of Wisconsin Municipalities 119<sup>th</sup> Annual Conference Appleton, October 19, 2017 Sponsor

Women's Entrepreneur Day Conference Monona Terrace, November 11, 2017 Advisory Council

### Recent Activities

- Legislation, Youth Work Permits AB25 enacted as 2017 Wisconsin Act 11, 6/22/17
- Host, Trailblazer Alumni Get-Together & Speaker Program, 6/27/17
- Sponsor, WWBIC 30<sup>th</sup> Anniversary Reception, State Capitol, 8/15/17
- Speaker, League of Wisconsin Municipalities,
   Women Executives Breakfast, 8/25/17
- Women's Council Factsheet on Prior Experience in State and Local Elected Office among the Current WI Legislature



### PARTNER ACTIVITIES & EVENTS

### **Upcoming Events**

Women in Local Government Reception
League of Wisconsin Municipalities
119<sup>th</sup> Annual Conference
Appleton, October 19, 2017
Sponsor

Women's Entrepreneur Day Conference Monona Terrace, November 11, 2017 Advisory Council

### Other Even More Recent Activities!

- Women in the Wisconsin Legislature,
   Wheeler Report feature. 9/4/17
- Researcher, Status of Women in NE Wisconsin released today! 9/6/17
- Beloit College. Training students on using Census tables to compile status of women information. Consulting on updated status of women report for College/Women's Fund.
- Member, Hiring Committee, WI DOA, Supplier Diversity, Women's Business Certification Specialist

# 2015-2017 BUDGET RECAP

Postpone to Next Meeting

Final figures not yet available.

Currently drafting the Council's 2015-2017 Annual Report.